

The background of the image is a warm, golden sunset over a savanna landscape. The sun is low on the horizon, partially obscured by the silhouette of a large acacia tree. Other smaller acacia trees are scattered across the horizon. The sky is filled with soft, glowing clouds. In the upper right corner, there is a faint, repeating pattern of geometric shapes, including triangles, squares, and circles, reminiscent of traditional African art.

# MAMA AFRICA'S™

Taste the warmth of Africa

From the rolling hills of Kwa Zulu Natal in South Africa to the jazzy Soweto township shebeens in Johannesburg, Mama Africa's™ Sauces has been warming the bellies of a hundred thousand Zulu warriors for many years.

Available in 5 flavours, all varying in chilli strengths and cater for any taste, from the meek to the brave. All capable of turning a boring meal into a banquet of extravagant flavour.

Ideal as a table top condiment or cooking ingredient for all fish, meat and vegetable dishes.

Use in marinades or add a few drops to curries, soups, stews, pizza and pasta for extra great flavour.



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# MAMA AFRICA'S™ SAUCE RANGE





# MAMA AFRICA'S™ PACKAGING & SHELF LIFE



FBF4517MMA	6 X 400 G JAR MAMA AFRICA	PICKLED JALAPEÑO PEPPERS	SHELF LIFE: 18 MONTHS
FBL1506MMA	12 X 125 ML BOTTLE MAMA AFRICA	JALAPEÑO SAUCE	SHELF LIFE: 18 MONTHS
FBL1507MMA	12 X 125 ML BOTTLE MAMA AFRICA	RED CHILLI SAUCE	SHELF LIFE: 18 MONTHS
FBL1508MMA	12 X 125 ML BOTTLE MAMA AFRICA	CHILLI MINT SAUCE	SHELF LIFE: 18 MONTHS
FBL1510MMA	12 X 125 ML BOTTLE MAMA AFRICA	PERI-PERI SAUCE	SHELF LIFE: 18 MONTHS
FBL1511MMA	12 X 125 ML BOTTLE MAMA AFRICA	HABANERO SAUCE	SHELF LIFE: 18 MONTHS



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# MAMA AFRICA'S™ SAUCE RANGE OPTIONS PREFERRED BY LIDL



# MAMA AFRICA'S™ Jalapeño Sauce

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The Mama Africa's™ Jalapeño Sauce is made with a combination of fresh Jalapeño chillies and lemon zest which transforms the taste into a mild fiesta.



Cheesy Nacho's with Mama Africa's™ Jalapeño Sauce

# MAMA AFRICA'S™ Habanero Sauce

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Looking for something seriously spicy? The Mama Africa's™ Habanero Sauce is a sizzling sauce made with habanero chillies, one of the hottest chillies around. This fiery sauce is only recommended for the brave, the inspired or the insane.



Hot Chicken Wings with Mama Africa's™ Habanero Sauce



# MAMA AFRICA'S™ Factory Environment



Our factory has the following accreditations:



HALAAL



KOSHER



WIDELY  
RECYCLED



FSSC 22000



VEGETARIAN



- We are an allergen free site
- We have our own agricultural team that enables the procurement of produce of the local area
- Well established supply chain in South Africa
- Contracted global gap farmers

# ABOUT MAMA AFRICA'S™

- South African heritage brand
- Making a difference – uplift previously disadvantaged communities by creating job opportunities in the Tzaneen area and enrich the lives of the local community
- Ethos - Making a difference! 90% of our employees are women who work flexi time
- Sustainability – partner with emerging farmers by providing them with skills, knowledge and farming manuals to be successful.



# MAMA AFRICA'S™ Packaging

- Tray weights reduced by 23% (average)
- Widely recyclable
- Reduced shrink-wrap from 80 micron to 50 micron
- Tray board FSC certified
- Reduced weight of sauce bottles



# MAMA AFRICA'S™ Environmental Factors

- Target to reduce the site's energy consumption
- 30 indigenous trees planted
- 40 spek-bome planted on the factory site
- Minimize the total volume of water usage – specific targets per year



# MAMA AFRICA'S™ Social Engagement

Peppadew International initiates and supports community investment and educational programmes, supporting orphaned and vulnerable children.



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**Thank You**